



## Research Assistant – Part-time (8-12h/week)

### Who we are:

Future of Food Institute is an ambitious market research and insights agency, founded in 2018. We specialise in consumer behaviour in the area of sustainable food. We help impact-driven organisations by offering accessible and crystal-clear consumer insights from qualitative and quantitative consumer research. Our research is not only commercial, but also advises not-for-profit and governmental organizations.

### Your role:

We are looking to expand our team with a part-time Research Assistant. In this role, you will support research projects (quantitative and qualitative) and communication/marketing initiatives in a dynamic and hands-on startup environment. This position is perfect for someone who enjoys variety, is detail-oriented, and thrives in a creative and research-driven setting.

### Your tasks:

#### Research:

- Recruit and engage with participants while helping manage our research platform
- Process, analyze and visualize both quantitative and qualitative research data
- Support creation of reports, debriefs, workshop etc.
- Research emerging food trends and update our trend database

#### Communication and marketing:

- Assist in keeping our website up to date with fresh content
- Help write our newsletter and create engaging LinkedIn posts
- Collect and share ideas for our Stuff We Love series on social media

#### Other things you might work on:

- Assist in organizing company events (like office party!)
- Help identify potential partners, collaborators and opportunities

### What you know and what you do:

- You are currently enrolled in a bachelor (minimum 2<sup>nd</sup> year) or master program in Food & Health, Innovation, Digital Marketing, Communications, Psychology, Social Sciences, Consumer Studies, or similar (HBO or WO)
- You are available for 8-12 hours per week and are able to spread these hours through multiple days in the week.
- You have affinity for sustainability, food and innovation

- You have proven interest in (consumer) research and insights, whether through studies, work, or personal projects.
- You are familiar with Powerpoint, Wordpress and LinkedIn, or are eager to learn
- You are familiar with Excel and SPSS (or similar), or eager to learn
- You are fluent in Dutch, spoken and written
- You have a good command of the English language, spoken and written.

#### Who you are:

- You take initiative and feel the urge to get involved
- You can work independently and take ownership of your tasks
- You are organized and have attention to detail
- You like thinking outside the box and coming up with creative solutions
- You are an open, enthusiastic person

#### What we have to offer:

- An ambitious, mission-driven company
- A wide range of activities and responsibilities
- Experience in a fast-paced entrepreneurial environment - you'll be exposed to every aspect of the business
- You can work from our office in The Hague, in the vibrant co-working space The Hague Tech (next to train station Den Haag HS), or remotely.
- An appropriate salary, depending on your age and experience

#### Why we love working here (and you will too):

- We work with game changers: We love to work with organizations that are doing something meaningful for people and the planet.
- Small team: Learn from folks with experience, while enjoying all the cultural benefits of a small, growing team.
- Balance of autonomy and mentorship: You will have space to learn by doing. That does not mean you are in this alone, we will support you and guide you in your learning process.
- Analytical but with a creative flair: We work on our clients' challenges with a blend of analytical precision and creativity.

#### Why we exist:

It is clear that certain changes need to take place in what we eat. Climate change, water scarcity, biodiversity loss, deforestation, but also chronic disease and obesity are all connected to our food system. Interventions and innovations in different stages of the food chain have the potential to make a difference, but only if they actually reach the consumer. It is our mission to help sustainable food companies to innovate faster and to communicate with more impact. In collaboration with other impact-driven food-chain organisations we empower and inspire consumers to make more sustainable food choices.

#### Do you see yourself in this role?

We are curious to know why you want to work at Future of Food Institute, what you can bring to the team, and how you can make a difference. Please send this motivation letter (in English) together with your CV to [suvi@futureoffood.institute](mailto:suvi@futureoffood.institute) with the subject line "Research Assistant Application".

Hopefully we can start working together soon!

