



## Research Manager

### Who we are:

Future of Food Institute is a market research and insights agency, specialised in consumer behaviour in the area of sustainable food. We are the insights partner of choice for food companies and non-profits that aim to have a positive impact on society and our planet. Together we empower consumers to make food choices that are good for them as well as for the planet. We help impact-driven organisations be more successful in marketing of sustainable food brand, by offering accessible and crystal-clear consumer insights from qualitative and quantitative consumer research.

### Your role:

You will be an all-round consumer researcher (mostly qualitative, but also quantitative) primarily working with online communities, as well as our project manager.

### This means:

- You will lead research projects from A to Z! This includes conception and definition of goals and research questions, design of the study, data analysis and writing up your findings and conclusions into a neat report or presentation.
- As our project manager you will be planning all the work and delegating projects and tasks to the junior researchers.
- You will of course also be communicating and collaborating with our clients.
- You will help develop ideas and concepts for our own, self-funded research. And we expect you to contribute to the future of our agency, by initiating strategic projects that will build the path to success.

### Required skills and qualifications:

- You have 3-5 years of hands-on experience in (consumer) research: designing and executing studies, online communities, one-on-one interviews, focus groups.
- A bachelor's degree or higher in a related field (e.g., social science, psychology, business, or economics).
- You are proficient in English and Dutch (spoken and written). Proficient English is a must-have for the position as many of the projects we work on are internationally oriented.

### Preferred skills:

- Hands-on experience with online community research, including experience with platforms such as CMNTY, inkling, or similar.
- Interest and knowledge in food systems, sustainability, and environmental issues.
- Experience in quantitative research methods.

### Who you are:

- You have a curious and critical mindset: you want to figure out and show us how we can improve our way of working. You think through the assumptions you make and challenge us on ours.
- You are scrappy and resourceful: you roll up your sleeves and get stuff done.
- You are organized and pay strong attention to detail.
- You are an open, enthusiastic colleague, keen on collaborating to get the best results.
- You want to contribute to our mission to empower consumers to make food choices that are good for them as well as the planet.

### What we have to offer:

- An ambitious, mission-driven company.
- Experience in a fast-paced start-up environment – you'll witness (and be part of) every aspect of the business.
- Challenging tasks with a steep learning curve.
- Our own research facilities, including our own consumer panel.
- Working for start-ups as well as large organizations, for-profit as well as governmental or NGO.
- You will work from our office in The Hague, in the vibrant co-working space The Hague Tech or hybrid (min. 3 days in the office).
- Growth opportunities: We are growing as an organization, and you can grow with us if you are up for the challenge!

### Why we love working here (and you will too):

- We work with game changers: We work with organisations that are doing something meaningful for people and the planet.
- Supportive team: Learn and work with your experienced colleagues and reap all the cultural benefits of a small team.
- Balance of autonomy and collaboration: We spend time in uninterrupted, independent work, but create space to brainstorm, exchange ideas and problem-solve with our colleagues.
- Analytical but with a creative flair: We work on our clients' challenges with a blend of analytical precision and out-of-the-box thinking.

### Why we exist:

We need to change the way we eat. Climate change, water scarcity, biodiversity loss, deforestation, but also chronic disease and obesity are all connected to our food system. Interventions and innovations in different stages of the food chain have the potential to make a difference, but only if they actually reach the consumer. This is why we help organisations understand their target group so they can innovate faster and communicate more effectively.

### Do you see yourself in this role?

We are curious to know why you want to work with us as a researcher manager. Tell us briefly about your relevant experience, why you are interested in this role, and how you can make a difference. Please send this letter (in English) together with your CV to [eva@futureoffood.institute](mailto:eva@futureoffood.institute) with the subject line "Research Manager Application".

Hopefully we can start working together soon!